

Trent McKenzie

7013 Marseilles Court Summerfield NC 27358, USA

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trmckenz@ncsu.edu

Objective

Obtain full time employment beginning January 2013.

Education

North Carolina State University *Raleigh, NC, USA* 2008-Dec. 2012

- B.S. in Electrical Engineering
- Minor in Arts Entrepreneurship
- Concentrations in digital signal processing and wireless communications
- Courses in hardware design, software design, Engineering Entrepreneurs Program

Project Work

Consulting project in Arts Entrepreneurship Fall 2012

- Team leader, writer, and presenter
- Worked with Nu-Blu, a bluegrass band for marketing consulting
- Developed plans to increase attendance at shows and increase marketability
- Designed two focus groups to test hypotheses and provide client with demographic data

Senior design project in the Engineering Entrepreneurs Program 2011-2012

- Team leader, writer, and presenter
- Engineering project in the context of a startup company
- Alternative program for senior design (year-long instead of semester-long)
- Conducted financial projections, market research, business plan writing, and investor pitches

Work Experience

Audio Advice *Raleigh, NC, USA* 2012-Present

- Sales Engineer, Sales Support Intern
- Attended John Costigan Sales Training Program
- Generated new sales leads via targeted marketing and word-of-mouth
- Honed communication and people skills in both retail and custom settings
- Provided excellent customer service to affluent customers in home technology business

Sound Pure Studios *Durham, NC, USA* Summer 2011

- Assistant Engineer, Recording Intern
- Studied under Jason Richmond, teacher at Duke University
- Worked with multiple Grammy Award winners and nominees
- Prepare the live room for recording (set up microphones, preamps, etc.)
- Learned proper studio etiquette and many music production/engineering techniques

JANT, LLC *Raleigh, NC, USA* 2011-Present

- Founder, Owner, Musician (Drums, Vocals, Guitar)
- Write music, design user interfaces, and run the business
- Currently building software for real time music rating system
- Self-produced music album, *JANT*, with one song licensed in a short film
- Managed project and team, delegated tasks, and clearly communicated plans

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Valuable Skills

Artistic approach to problem solving

Excellent written and oral communication skills

Strong team and individual project management experience

Understanding of programming fundamentals (C, LC-3, MATLAB)

Proficient in computer applications (Microsoft Office, Xcode, Various Editors)

Achievements

Founder and President of Entrepreneurs Marketing the Arts

Fall 2012

Arts Feasibility Challenge Finalist

Spring 2012

Silicon Valley Spring Break Trip with Entrepreneurship Initiative

Spring 2012

VP of Pack Music Productions Club

2011-2012

Engineering Entrepreneurs Program

2011-2012

Awarded Undergraduate Research Grant

2011-2012

Won Ernie Ball Battle of the Bands

Summer 2011

Played on Vans Warped Tour 2011

Summer 2011

Additional information and references available upon request